

BRITS ARE BACK 2008



The Brits are rocking up to premiere freestyle resort, Laax, Switzerland for its 18th birthday from 29 March - 05 April 2008. The event is back in style and is set to be the biggest and best yet.

A staple in the winter snowsports calendar, the Brits is a true celebration of everything that is great about UK snowboarding and freestyle - uniting kids, rookies, pros and Olympians to compete in the freestyle disciplines on Laax's perfectly groomed snowpark, home of the famous super pipe and European Open Slopestyle course.

The Brits 2008 is also set to attract more great British talent than ever before - including Jenny Jones, Dan Wakeham, Dom Harrington, Mike Wakefield and Paddy Graham.

Whether in resort or on the mountain, all holiday makers, residents and competitors alike, will be treated to six days of incredible live Rock and Hip Hop acts from across the globe. It's an event not to be missed and a great way to celebrate everything snow related. Tribe are on their way, now where did we put that ticket?

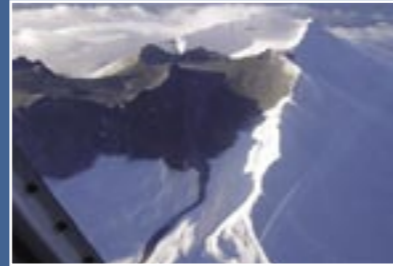
www.britishsnowtour.com

climatewatch

POSITIVE ERUPTIONS

The eruption of Mt Ruapehu, the New Zealand volcano, may bring a surprising benefit to the snowsports community. Scientists are divided over whether the eruption will be a boon for skiers and snowboarders by keeping more snow on the ground.

Massey University glaciologist Martin Brook said a layer of debris scattered over the mountain top from the eruption would protect snow that would normally melt, leading to better snow seasons, whilst other scientists believe there may be very little effect. Let's hope Mr Brook is proved right.



NEW TALENT HUNT

The North Face are hunting down new talent. The North Face Ski Challenge takes place in various Alpine locations as well as in the UK over the season. All you need to bring are your skills and your skis - no invitation necessary.

It's about finding new young talent, and this fantastic European ski event is for freeskiers aged 12 -18 years. Each session on the tour is

set-up as a one-day event, with the morning dedicated to freeride skills and the afternoon to freestyle skills in the park.

The combined results of both freestyle and freeride events will determine which skiers qualify for the finals in Val Thorens, France on April 12-13 2008. The big prize that's up for grabs for the overall male and female winners of the 16-18-year old category is sponsorship with both The North Face and Dynastar-Lange.

www.thenorthface.com/skichallenge

Ski Focus "Feel with your feet"

Ski Focus, based both in the UK and Tignes, France, caters for all standards of skier, from beginners through to fellow training instructors and club/national racers.



Ski Focus has a revolutionary approach to ski teaching, based on the principle that the key to efficient skiing lies in the performance of the ski rather than the performance of the skier. By concentrating on this aspect all unnecessary, complicated instructions to mind and body are excluded.

Ski Focus runs training for all levels throughout the year, on artificial and snow slopes in the UK, along with summer, pre season and winter training in the French and Austrian Alps.

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Closing date for applications: 31st January 2008. We will start interviewing in December 2007. Start date and instructors training week will commence on 28th February 2008.

